WASHINGTON WINE INDUSTRY FOUNDATION

20 YEARS OF IMPACT

CHIP IT IN RECEPTION

Sunday, July 11

Tranche Cellars

Networking Reception 6:00 PM

2021 Wine Cup®

Monday, July 12

Walla Walla Country Club

Registration & Warm-Up 7:00 AM

Shotgun Start 8:00 AM

Awards, Raffle, Lunch 1:00 PM

WASHINGTON WINE INDUSTRY FOUNDATION

SCHEDULE OF EVENTS

CHIP IT IN RECEPTION
Sunday, July 11, 2021

6:00 PM
Tranche Cellars
705 Berney Dr, Walla Walla, WA 99362

WINE CUP®
Monday, July 12, 2021

Walla Walla Country Club
1390 Country Club Road, Walla Walla, WA 99362

7:00 AM
Registration & Warm-Up

8:00 AM
Grab and Go Breakfast, Shotgun Start

1:00 PM
Putting Contest, Golf Awards, Raffle,
Lunch and Networking

TRANCHE

SUNDAY EVENING CHIP IT IN RECEPTION AT TRANCHE CELLARS

Washington Wine Industry Foundation will be hosting a networking reception, at Tranche Cellars, on Sunday evening, July 11, for those who arrive early. The evening will include fabulous wine, excellent food, great company and music. Individual tickets and sponsorships are available. More specific details to follow! But we can expect a lovely evening.

ABOUT THE 2021 WINE CUP® TOURNAMENT

This tournament offers one playing format - FOUR PERSON SCRAMBLE: Players tee off at each hole (teams may be double at each hole). The best tee shot is selected and all players will play their second shot from that spot. The best out of each second shot is determined, then all players hit once again from that spot, and so on until the ball is holed. Each player must account for at least three drives.

PAIRS & RENTALS: Please note on the registration form if you would like to be paired with any particular player(s) or if you need rentals. In addition, please make sure you include your handicap. If you are a single player, we will pair you with a team.

AWARDS, PRIZES AND MULLIGANS: Prizes will be awarded to the top three teams competing, and the highest score. We will also be raffling off various prizes. Each golfer will be given a packet of raffle tickets, a chance for the putting contest, the cork chip contest, and mulligans. Additional packets will be available for purchase onsite.

WALLA WALLA COUNTRY CLUB

ABOUT WALLA WALLA COUNTRY CLUB

The Walla Walla Country Club was founded in 1923 and designed by a local banker, W.W. Baker in 1923 then redesigned by world famous golf course architect A.W. Tillinghast in 1936. The overall length of the course looks as it should lend itself to low scores, but the trees, rough and smallish greens more than make up for the short length. Sitting nestled at the base of the Blue Mountains in Eastern Washington, the Walla Walla Country Club is “The Best Kept Secret in the State”!

HOTEL ROOM BLOCK

Washington Wine Industry Foundation has set up a room block available at The FINCH, 325 E Main St, Walla Walla, (509) 956-4994, on Sunday, July 11 and Monday, July 12. The room rate is $149 ++ per night. If you would like to stay on the Friday (July 9) and Saturday (July 10), the hotel will be able to accommodate a discounted rate of $189 ++. To make a reservation, please call The FINCH directly at (509) 956-4994. Reservations are on a first come first serve basis. You can either call or book online. Please use the following **GROUP CODE** for booking: WineCup2021.

ABOUT THE WASHINGTON WINE INDUSTRY FOUNDATION

We are a network of people who have helped grow the Washington wine industry from the beginning. Using that network and experience, we identify challenges facing the industry, bring together partners, and facilitate funding to craft sustainable solutions. With specific scholarships honoring the trailblazers of years past, our donors build a legacy. Beneficiaries will use those funds to build a future for the industry. Since 2002, the Foundation has been awarded over $3 million in Federal and State grants to help develop useful tools that guide various aspects of Washington winemaking and winegrape growing. The Washington Wine Industry Foundation is unique as one of the industry’s few 501(c)(3) nonprofit organizations. This enables us to build, steward, and distribute funding for the industry in a way that others cannot, thanks to Federal and state grants, sponsorships, and donations. www.washingtonwinefoundation.org/

REGISTRATION & SPONSORSHIP DETAILS

CHIP IT IN RECEPTION: SUNDAY, JULY 11

INDIVIDUAL TICKET **$100** *($75 WINE CUP® REGISTRANT DISCOUNT)*
Package includes: Ticket will include dinner, networking, wine (and other beverages), and entertainment.

BIRDIE SPONSOR (1 AVAILABLE) **$2,500**
Package includes: Premium recognition on all event communication; onsite event recognition; six tickets to the Match Play Reception, which will include dinner, networking, wine (and other beverages), and entertainment.

PAR SPONSOR (UNLIMITED) **$1,500**
Package includes: Supporting recognition on all event communication; onsite event recognition; four tickets to the Match Play Reception, which will include dinner, networking, wine (and other beverages), and entertainment.

BOGEY SPONSOR (UNLIMITED) **$750**
Package includes: Supporting recognition on all event communication; onsite event recognition; two tickets to the Match Play Reception, which will include dinner, networking, wine (and other beverages), and entertainment.

WINE CUP® OPPORTUNITIES - SPONSORSHIP & REGISTRATION: MONDAY, JULY 12

PRESENTING SPONSOR (LIMITED TO ONE): ANNUAL PARTNERS ONLY **$4,000**
Package includes: Premier recognition on all Wine Cup® promotions and recognition at the tournament; an opportunity for a booth with SWAG at the Awards Lunch; hole sponsor of Hole #1; a golf foursome; goody bag and awards lunch for each golfer.

AWARDS LUNCH SPONSOR (LIMITED TO ONE): ANNUAL PARTNERS ONLY **SOLD!**
Package includes: Supporting recognition on Wine Cup® promotions and premier recognition at the tournament; an opportunity for a booth with SWAG at the Awards Lunch; one hole sponsorship [excludes beverage holes]; a golf foursome; goody bag and awards lunch for each golfer.

BALL SPONSOR (LIMITED TO ONE) **$2,000**
Package includes: Supporting recognition on Wine Cup® promotions and premier recognition at the tournament; exclusive recognition on golf ball sleeves or golf balls (or both); one hole sponsorship [excludes beverage holes].

GOODY BAG SPONSOR (LIMITED TO TWO) **$2,000**
Package includes: Supporting recognition on Wine Cup® promotions and premier recognition at the tournament; exclusive recognition on all goody bags with logo (sponsor can provide if have on hand); the opportunity to provide SWAG in each bag; one hole sponsorship [excludes beverage holes]

CART SPONSOR (LIMITED TO ONE) **$2,000**
Package includes: Supporting recognition on Wine Cup® promotions and premier recognition at the tournament; exclusive recognition on all golf carts; opportunity to provide SWAG in each golf cart; one hole sponsorship [excludes beverage holes]; a golf foursome, goody bag and awards lunch for each golfer.

COMPETITION SPONSOR (1 PER COMPETITION) **$2,000**
Package includes: Cork Chipping | Putting - Exclusive recognition for one Competition; naming opportunity (i.e. XYZ Putting Competition; opportunity to host a booth with SWAG at highly-trafficked contest location; supporting recognition on Wine Cup® promotions and recognition at the golf tournament; one hole sponsorship [excludes beverage holes]; two tickets to the Awards Lunch.

BEVERAGE HOLE SPONSOR (1 PER HOLE) **KEG SOLD!** **$1,500**
Package includes: Keg Hole | Watering Hole - Exclusive recognition for Keg Hole OR Watering Hole; supporting recognition on Wine Cup® promotions and recognition at golf tournament; exclusive recognition on cups used to serve beverages; opportunity to host a booth with SWAG at your sponsored hole; option to assist distribution of beverages at sponsored hole; two tickets to the Awards Lunch.

CONTEST SPONSOR (1 PER CONTEST) **$1,000**
Package includes: Men's and Women's Longest Drive | Longest Putt | Closest to the Pin - Exclusive recognition for one Contest; supporting recognition on Wine Cup® promotions and recognition at the golf tournament; one hole sponsorship [excludes beverage holes]; two tickets to the Awards Lunch.

PIN FLAG AND HOLE SPONSOR (10 AVAILABLE) **8 LEFT!** **$800**
Package includes: Premium recognition for one hole; naming opportunity (i.e. XYZ Hole 2); signage at the hole; opportunity to host a booth with SWAG at your sponsored hole; your logo on the pin flag; supporting recognition on promotions of Wine Cup® and recognition at the golf tournament.

SINGLE GOLFER **$350**
Package includes: Golf for one, breakfast, mulligan/raffle ticket/contest play package, drinks on the course, a goody bag, and Award Lunch.

TEAM OF FOUR **$1,300**
Package includes: Golf for four, breakfast, mulligan/raffle ticket/contest play package, drinks on the course, a goody bag, and Award Lunch.

EVENT REGISTRATION FORM

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

How are you registering? *(Please mark your selection)*

Sunday Evening Chip It In Reception Ticket & Sponsorship Opportunities

☐ Birdie Sponsor ($2,500) ☐ Par Sponsor ($1,500) ☐ Bogey Sponsor ($750)

☐ Ticket Fee: $100 ($75 Discount® Registrant for Wine Cup) _____ # of People

Reception Guest Names: _____

_____

Wine Cup® Ticket & Sponsorship Opportunities *(**Please complete the Player Details Form on the next page with player information.)*

☐ Presenting Sponsor ($4,000) ☐ **SOLD!** Award Lunch Sponsor ($2,000) ☐ Ball Sponsor ($2,000)

☐ Cart Sponsor ($2,000) ☐ Competition Sponsor ($2,000) ☐ Beverage Hole Sponsor ($1,500)

☐ Goody Bag Sponsor ($1,500) ☐ Contest Sponsor ($1,000) ☐ Pin Flag & Hole Sponsor ($800)

☐ Single player ($350):____# of Players ☐ Team bundle ($1,300): _____ # of Teams

Total Amount: $ _____

Pay by: Credit Card ☐ Visa ☐ MC ☐ AMEX ☐ Check: Payable to: Washington Wine Industry Foundation

Credit Card #: _____ Exp Date: _____

CC Address (if different from above): _____ CVC; _____

City: _____ State: _____ Zip: _____

The DEADLINE to RSVP for the Washington Wine Industry Foundation Chip It In Reception and 2021 Wine Cup® is Wednesday, July 7. After this date, cancellations will not be refunded.

Please return completed forms to the Washington Wine Industry Foundation office:

MAIL: Washington Wine Industry Foundation
203 Mission Avenue, Suite 107
P.O. Box 716
Cashmere, WA 98815

EMAIL: jenny@washingtonwinefoundation.org

For more information, please contact Jenny Devine with Washington Wine Industry Foundation
916-432-0133 or jenny@washingtonwinefoundation.org

PLAYER DETAILS FORM

Individual player details or members of foursome:

Player #1: _____ Player #2: _____

Email: _____ Email: _____

Phone: _____ Phone: _____

Rentals: ☐ Yes ☐ No ☐ Right ☐ Left Rentals: ☐ Yes ☐ No ☐ Right ☐ Left

Handicap: _____ Handicap: _____

Player #3: _____ Player #4: _____

Email: _____ Email: _____

Phone: _____ Phone: _____

Rentals: ☐ Yes ☐ No ☐ Right ☐ Left Rentals: ☐ Yes ☐ No ☐ Right ☐ Left

Handicap: _____ Handicap: _____

Please return completed forms to the Washington Wine Industry Foundation office:

MAIL: Washington Wine Industry Foundation
203 Mission Avenue, Suite 107
P.O. Box 716
Cashmere, WA 98815

EMAIL: jenny@washingtonwinefoundation.org

For more information, please contact Jenny Devine at the Washington Wine Industry Foundation
916-432-0133 or jenny@washingtonwinefoundation.org