



FACT SHEET

August 2019

VISION

Washington's wine industry is thriving

MISSION

We bring together partners and facilitate funding to craft sustainable solutions to our industry's challenges

GOALS

- Build and strengthen our connections to industry needs and opportunities
- Build infrastructure to be a conduit for funding industry needs and opportunities
- Manage programs and projects that address industry needs and opportunities
- Assure organization sustainability

VALUES

- **Commitment** | *We're in it for the long-haul. We care deeply about our industry and the people in it.*
- **Stewardship** | *To whom much is given, much is expected. We are wise, efficient, and ROI-driven.*
- **Sustainability** | *Internally we are building the organization for growth, flexibility, and endurance. In our giving we recognize the importance of program/project sustainability.*

FUND STATUS

- Endowments, memorials, and annually-funded scholarships
- Over \$400,000 in endowed and other restricted funds for use in program activities

GRANTS

- Over \$3.0 million in grants addressing industry needs awarded and implemented since 2002; projects ranged from grower education, risk management, winery safety, clean plants, cost-of-production calculators, integrated pest management and other topics

SCHOLARSHIPS

- \$43,000 awarded to 19 scholarships in 2019
- Over \$300,000 awarded since 2002 to more than 200 scholarships
- For qualified students pursuing degrees in wine-related studies



SABBATICALS

- Awarded \$20,000 to 4 recipients in since 2017
- Countries represented to date = France, Argentina, Chile, Australia,
- For qualified industry professionals wanting to further their career and bring knowledge to benefit Washington wine industry.

LEADERSHIP

- Washington AgForestry Leadership Program Grape/Wine Seat funded together with Washington Winegrowers and Ste Michelle Wine Estates
- \$7,500 annual investment secures a designated industry seat for the 2-year program
- Awarded more than \$60,000 since 2010.
- Enables industry member participation in respected leadership development program

FUNDRAISING (to date) IN 2019

- Growing annual income every year to nearly \$300,000
- Party + Auction: \$195,000
- Wine Cup®: \$61,000
- Restricted gifts: \$66,000 for scholarships, sabbatical & leadership funds
- Unrestricted gifts: \$53,000