FACT SHEET
August 2019

VISION

Washington’s wine industry is thriving

MISSION

We bring together partners and facilitate funding to craft sustainable solutions to our industry’s challenges

GOALS

• Build and strengthen our connections to industry needs and opportunities
• Build infrastructure to be a conduit for funding industry needs and opportunities
• Manage programs and projects that address industry needs and opportunities
• Assure organization sustainability

VALUES

• Commitment | We’re in it for the long-haul. We care deeply about our industry and the people in it.
• Stewardship | To whom much is given, much is expected. We are wise, efficient, and ROI-driven.
• Sustainability | Internally we are building the organization for growth, flexibility, and endurance. In our giving we recognize the importance of program/project sustainability.

FUND STATUS

• Endowments, memorials, and annually-funded scholarships
• Over $400,000 in endowed and other restricted funds for use in program activities

GRANTS

• Over $3.0 million in grants addressing industry needs awarded and implemented since 2002; projects ranged from grower education, risk management, winery safety, clean plants, cost-of-production calculators, integrated pest management and other topics

SCHOLARSHIPS

• $43,000 awarded to 19 scholarships in 2019
• Over $300,000 awarded since 2002 to more than 200 scholarships
• For qualified students pursuing degrees in wine-related studies
SABBATICALS

- Awarded $20,000 to 4 recipients in since 2017
- Countries represented to date = France, Argentina, Chile, Australia,
- For qualified industry professionals wanting to further their career and bring knowledge to benefit Washington wine industry.

LEADERSHIP

- Washington AgForestry Leadership Program Grape/Wine Seat funded together with Washington Winegrowers and Ste Michelle Wine Estates
- $7,500 annual investment secures a designated industry seat for the 2-year program
- Awarded more than $60,000 since 2010.
- Enables industry member participation in respected leadership development program

FUNDRAISING (to date) IN 2019

- Growing annual income every year to nearly $300,000
- Party + Auction: $195,000
- Wine Cup®: $61,000
- Restricted gifts: $66,000 for scholarships, sabbatical & leadership funds
- Unrestricted gifts: $53,000