



ANNUAL PARTNER PROGRAM

The Washington Wine Industry Foundation (WWIF) has a shared vision: a thriving Washington wine industry. Our distinct role in helping make that vision a reality is in facilitating funding and bringing together partners to craft sustainable solutions to our industry’s toughest challenges.

WWIF is unique—as a 501(c)(3) nonprofit, we are able to build, steward, and distribute funding for the industry in ways others cannot. We have been awarded over \$2.6 million in federal and state grants to address industry challenges; distributed over \$225,000 in scholarships from four funds; and helped fund programs and projects including the WSU Teaching Vineyard and the AgForestry Leadership Program “grape seat”. We take this responsibility seriously, and so *commitment, stewardship, and sustainability* are our highest values.

Our vision for a thriving industry—and the challenges that stand in the way—are too big for any one organization to own, which is why building relationships, making connections, creating partnerships, and facilitating collaboration is central to all we do.

Our **Annual Partner Program** offers grape and wine industry leaders the opportunity to become partners in our work. Through your meaningful, annual financial investment in the Foundation, you affirm your commitment to the future of Washington wine, with valuable benefits in return.

Contact Lacey Price to discuss how you’d like to partner with the Foundation at lacey@washingtonwinefoundation.org or 509.782.1108. *Thank you!*

THRIVE PARTNER | \$10,000

Annual acknowledgment

- Logo on WWIF homepage
- Acknowledgment and link to your website on 'Additional Industry Links' page of WWIF website
- Logo in quarterly WWIF e-newsletter to 2,220 contacts
- Exclusive thank you post on WWIF's Facebook page, linking to your Facebook or website

Wine Cup® Golf Tournament

- Full registration for a team of four (*\$1,000 value*)
- Hole Sponsorship (*\$750 value*)
 - Logo on signage at sponsored hole
 - Table for staff or SWAG at sponsored hole
- 20% discount on additional registrations (up to 3 teams or 12 players)
- Verbal acknowledgement during program
- Logo on print program
- Logo on Wine Cup® web page
- Logo on Wine Cup® e-blasts to 2,220 contacts

Party + Auction

- Reserved table for 10 and 10 tickets (*\$1,500 value*)
- 20% discount on additional tables/tickets (up to 3 tables or 30 tickets)
- Verbal acknowledgement during program
- Logo in event slideshow
- Logo on print program
- Logo on Party + Auction web page
- Logo on Party + Auction e-blasts to 2,220 contacts

Industry Influencer VIP Event

- Two invitations to a VIP social event exclusive to annual partners and key supporters, providing an opportunity to network and cultivate relationships with industry influencers

Exclusive Opportunities

- Acknowledgment as WWIF Thrive Partner in Washington Winegrowers *Grape Post* e-newsletter ad (*\$150 value; e-newsletter distributed to ~1,000 Winegrowers Members*)
- Opportunity to address attendees at either Wine Cup® or the Party + Auction

SUSTAINING PARTNER | \$5,000

Annual acknowledgment

- Acknowledgment and link to your website on 'Additional Industry Links' page of WWIF website
- Acknowledgment in quarterly WWIF e-newsletter to 2,220 contacts
- Exclusive thank you post on WWIF's Facebook page, linking to your Facebook or website

Wine Cup® Golf Tournament

- Full registration for a team of four (*\$1,000 value*)
- Hole Sponsorship (*\$750 value*)
 - Logo on signage at sponsored hole
 - Table for staff or SWAG at sponsored hole
- 15% discount on additional registrations (up to 2 teams or 8 players)
- Verbal acknowledgement during program
- Acknowledgement on print program
- Acknowledgment on Wine Cup® web page
- Acknowledgment on Wine Cup® e-blasts to 2,220 contacts

Party + Auction

- Reserved table for 10 and 10 tickets (*\$1,500 value*)
- 15% discount on additional tables or tickets (up to 2 tables or 20 tickets)
- Verbal acknowledgement during program
- Logo in event slideshow
- Acknowledgment on print program
- Acknowledgment on Party + Auction web page
- Acknowledgment on Party + Auction e-blasts to 2,220 contacts

Industry Influencer VIP Event

- Two invitations to a VIP social event exclusive to annual partners and key supporters, providing an opportunity to network and cultivate relationships with industry influencers

SUPPORTING PARTNER | \$2,500

Annual acknowledgment

- Acknowledgment and link to your website on 'Additional Industry Links' page of WWIF website
- Exclusive thank you post on WWIF's Facebook page, linking to your Facebook or website

Wine Cup® Golf Tournament AND/OR Party + Auction

- Selection of one of the sponsorship opportunities below (*\$1,500 value*)
 - Wine Cup® Premier Hole Sponsorship
 - Team of four. *Includes golf, two carts, mulligans, contest tickets, tee prizes, and awards dinner for each player*
 - Logo on sponsored hole signage
 - Opportunity to host a table/SWAG at sponsored hole
 - Recognition on print program
 - Recognition in WWIF e-newsletter
 - Recognition on WWIF website
 - Facebook thank-you linking to your Facebook or website
 - Party + Auction Dinner Sponsorship
 - Two (2) event tickets. *Includes dinner, beer, wine, dessert, and access to fantastic silent and live auction items.*
 - Logo featured on buffet table signage
 - Acknowledgment on sponsorship in printed program
 - Logo in event slide show, circulating on two 14' LED video walls
 - Verbal acknowledgment of sponsorship during the program
 - Logo in WWIF e-newsletter
 - Logo on WWIF website
 - Facebook thank-you linking to your Facebook or website
 - Party + Auction Table Sponsorship
 - Reserved table for 10 and 10 tickets. *Includes dinner, beer, wine, dessert, and access to fantastic silent and live auction items.*
 - Logo signage on reserved table
- Choice of either (a) two additional player registrations at Wine Cup®, or (b) four additional tickets to Party + Auction
- 10% discount on additional Wine Cup® registrations (up to 1 team or 4 players)
- 10% discount on additional Party + Auction tables or tickets (up to 1 table or 10 tickets)