



WASHINGTON  
WINE INDUSTRY  
FOUNDATION

# Party + Auction

FEBRUARY 7, 2018 • 5PM • TOYOTA CENTER KENNEWICK

## SPONSORSHIP OPPORTUNITIES

Since 2001 the Washington Wine Industry Foundation (WWIF) has been bringing together partners and facilitating funding to craft sustainable solutions to our industry's toughest challenges.

On February 7, 2018, over 350 Washington wine industry movers and shakers will come together to raise a glass (and some money) for the future of Washington wine at the Foundation's annual Party + Auction. Attendees will mingle with friends old and new over dinner, hosted wine from some of our state's premier wineries, fantastic live and silent auctions, and great entertainment.

As a sponsor of this much-loved industry event you will support the important work of the Foundation while positioning your company as an industry leader. *Read on, and contact Lacey to secure your sponsorship!*

**CONTACT LACEY PRICE AT 509-782-1108 OR**  
**[LACEY@WASHINGTONWINEFOUNDATION.ORG](mailto:LACEY@WASHINGTONWINEFOUNDATION.ORG)**

*As a registered 501(c)3 non-profit organization, your donations to WWIF and sponsorships of events like the Party + Auction may be tax deductible (less the retail value of goods received).*

# WE ARE GROWING THE WASHINGTON WINE INDUSTRY

*Join us!*

On Wednesday, February 7, 2018 the Foundation will host its biggest fundraiser of the year—our annual Party + Auction. Attendees will rub shoulders with over 350 Washington wine industry leaders and lovers while enjoying dinner, hosted wine from some of our state's premier wineries, the opportunity to BYOWine to share, fantastic silent and live auctions, and great entertainment. Tickets are on sale now for \$125 per person or \$1,500 for a reserved table of 10. Visit [washingtonwinefoundation.org](http://www.washingtonwinefoundation.org).

All proceeds from the event will support WWIF's work, crafting sustainable solutions to our industry's toughest challenges by bringing together partners and facilitating funding. For example, since inception the Foundation has...

- **Awarded \$224,900 in scholarships** to 160 students pursuing wine-related degrees at Washington state schools;
- **Received \$2,636,046 in Federal and state grants to tackle projects addressing industry challenges** including risk management, sustainability best practices, health and safety training, integrated pest management, harmonizing clean plant protocols, and more.

These are just a few of the Foundation's activities, which are made possible thanks to the generous support of our donors and partners—industry leaders who understand the importance of investing in the future of Washington's wine industry. Learn more at [www.washingtonwinefoundation.org](http://www.washingtonwinefoundation.org).

**The Party +Auction sponsorship opportunities that follow enable you to support the important work of the Foundation while positioning your company as an industry leader!**



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## WINE SPONSOR | 5+ Cases of Wine | 4 Available

*An opportunity to have your wines poured at this gathering of industry leaders and wine enthusiasts!*

- Two (2) event tickets. *Includes dinner, beer, wine, and dessert, access to fantastic silent and live auction items. \$250 value.*
- Logo displayed on your wine bar signage.
- Acknowledgment of sponsorship in printed event program.
- Acknowledgment of sponsorship with logo in the event slide show, circulating on two 14' LED video walls during the event.
- Verbal acknowledgment of sponsorship throughout the event, including during the program.
- Acknowledgment of sponsorship in WWIF e-newsletter.
- Acknowledgment of sponsorship on WWIF Party + Auction webpage
- Facebook thank-you linking to your Facebook or website.

## DINNER SPONSOR | \$1,500

*Sponsor the Party's fabulous dinner, featuring fantastic fare!*

- Two (2) event tickets. *Includes dinner, beer, wine, dessert, and access to fantastic silent and live auction items. \$250 value.*
- Logo featured on buffet table signage.
- Acknowledgment of sponsorship in printed event program.
- Acknowledgment of sponsorship with logo in the event slide show, circulating on two 14' LED video walls during the event.
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## ENTERTAINMENT SPONSOR | \$1,250

*Sponsor the Party's fantastic Master of Ceremonies and band!*

- Two (2) event tickets. *Includes dinner, beer, wine, dessert, and access to fantastic silent and live auction items. \$250 value.*
- Logo featured on entertainment stage.
- Acknowledgment of sponsorship in printed event program.
- Acknowledgment of sponsorship with logo in the event slide show, circulating on two 14' LED video walls during the event.
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## BEER SPONSOR | \$1,000

*Sponsor the premium beer poured at the event—for those who prefer beer!*

- Two (2) event tickets. *Includes dinner, beer, wine, and dessert, access to fantastic silent and live auction items. \$250 value.*
- Logo featured on beer bar signage.
- Acknowledgment of sponsorship in printed event program.
- Acknowledgment of sponsorship with logo in the event slide show, circulating on two 14' LED video walls during the event.
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## DESSERT SPONSOR | \$750

*The evening isn't over until everyone has sampled a selection of delectable desserts!*

- Logo on dessert table signage.
- Acknowledgment of sponsorship in printed event program.
- Acknowledgment of sponsorship with logo in the event slide show, circulating on two 14' LED video walls during the event.
- Verbal acknowledgment of sponsorship during the event.
- Acknowledgment of sponsorship in WWIF e-newsletter.
- Acknowledgment of sponsorship on WWIF Party + Auction webpage.

## COCKTAIL TABLE SPONSOR | \$500 | 6 Available

*Feature your business on one of the Party's cocktail tables!*

- Logo and business description on cocktail table table-tent.
- Acknowledgment of sponsorship with logo in the event slide show, circulating on two 14' LED video walls during the event.
- Acknowledgment of sponsorship in WWIF e-newsletter.
- Acknowledgment of sponsorship on WWIF Party + Auction webpage.

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## DONATE AN AUCTION ITEM OR PRIZE!

*Help us raise money for the good work of the Foundation by donating an item to our silent or live auction!*

- Silent Auction: Seeking items with a fair market value of \$500+  
*(Items less than \$500 are appreciated and may be packaged with other items)*
- Live Auction: Seeking items valued at \$2,000+