



FACT SHEET

July 2017

VISION

Washington's wine industry is thriving

MISSION

We bring together partners and facilitate funding to craft sustainable solutions to our industry's challenges

GOALS

- Build and strengthen our connections to industry needs and opportunities
- Build infrastructure to be a conduit for funding industry needs and opportunities
- Manage programs and projects that address industry needs and opportunities
- Assure organization sustainability

VALUES

- Commitment | *We're in it for the long-haul. We care deeply about our industry and the people in it.*
- Stewardship | *To whom much is given, much is expected. We are wise, efficient, and ROI-driven.*
- Sustainability | *Internally we are building the organization for growth, flexibility, and endurance. In our giving we recognize the importance of program/project sustainability.*

FUND STATUS

- Endowments, memorials, and annually-funded scholarships
- \$301,250 in endowed and other funds for use in program activities

SCHOLARSHIPS

- Disbursed \$32,000 in scholarships to 12 students in 2017
- Awarded a total of \$224,900 to 160 students since 2002
- Qualifying students pursuing degrees in wine-related studies

GRANTS

- \$2.6 million in grants addressing industry needs awarded and implemented since 2002; projects ranged from grower education, risk management, winery safety, clean plants, cost-of-production calculators, integrated pest management and other topics



LEADERSHIP

- Washington AgForestry Leadership Program Grape/Wine Seat funded together with the Washington Association of Wine Grape Growers and Ste Michelle Wine Estates
- \$7,500 annual investment secures a designated industry seat for the 2-year program
- Enables industry member participation in respected leadership development program

FUNDRAISING IN 2016

- Party + Auction: \$107,000
- Wine Cup®: \$46,000
- Restricted gifts: \$15,000 for scholarships

Individual gifts: \$21,000

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OPERATIONS

- 2016 Unrestricted Income: \$173,630.59
- 2016 Expenses: \$153,395.20